



# eCOMMERCE with ForgeLife

## eCommerce Product Suite

ForgeLife offers a complete eCommerce solution that runs natively in Liferay. The ForgeLife eCommerce Product Suite offers a seamless integration with your existing Liferay Content Management System and portal using customizable plugins.

### **BENEFITS:**

#### **Native Integration to the Liferay Core**

The tight integration of the plug-ins into Liferay leverages your investment in security, user experience and administration. Because they are part of the native Liferay installation, plug-ins will run faster and more securely than external applications or services.

#### **Flexibility**

Like Liferay itself, our eCommerce solution is highly flexible and modular. A ForgeLife eCommerce implementation can include native plug-ins as well as additional linked services. Customizable portlets include: Shopping Cart, Mall/store management, and 65 additional portlets for shipping, tax calculations, payment processing, promotions, sharing, and reviews.

#### **Omni-Channel**

Because the ForgeLife eCommerce Suite is built to run natively in Liferay, it is inherently multi-device and multi-target aware. Themes and features seamlessly support mobile devices including smart phones, tablets and virtually any desired target format. Rich content layout and multi-format preview capabilities make quick work of publish-once-show-everywhere content management.





The eCommerce Product Suite brings highly customizable eCommerce capabilities directly to your Liferay implementation without the need to link to an external eCommerce application.

The four main components of the Suite include:

**FORGE CART:** A complete, Java-based, enterprise shopping cart application. ForgeCart consists of 25 end-user facing shopping cart portlets and several feature-rich portlets for administrators.

**FORGE ADS:** An advertising solution with seamless integration of OpenX. The seven portlets included allow administrators to target ads based on browsing history, user profile, and web content based on tags and categories.

**FORGE BIRD:** A Liferay-based Business Intelligence (BI) solution with seamless integration of the Jasper Reports engine. Generate dynamic BI reports in tabular or graphical formats.

**FORGE KB:** A Liferay-based Knowledge Base (KB) solution that enables content creators and publishers to consolidate and manage the most accurate information in one place by authoring articles and organizing them in a hierarchy of navigable categories.

For more information, visit the ForgeLife website: [www.forgelife.com](http://www.forgelife.com)



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