

# eCOMMERCE



**omegabit**

*Liferay Certified managed hosting solutions*

Customizable portlets including:

Shopping Cart

Mall/store management

65 additional portlets for shipping, tax calculations, payment processing, promotions, sharing, reviews and more...



## eCommerce Product Suite

ForgeLife offers a complete eCommerce solution that runs natively in Liferay. The ForgeLife eCommerce Product Suite offers a seamless integration with your existing Liferay Content Management System and portal using customizable plugins.

### BENEFITS:

#### **Native Integration to the Liferay Core**

The tight integration of the plug-ins into Liferay leverages your investment in security, user experience and administration. Because they are part of the native Liferay installation, plug-ins will run faster and more securely than external applications or services.

#### **Flexibility**

Like Liferay itself, our eCommerce solution is highly flexible and modular. A ForgeLife eCommerce implementation can include native plug-ins as well as additional linked services.

#### **Omni-Channel**

Because the ForgeLife eCommerce Suite is built to run natively in Liferay, it is inherently multi-device and multi-target aware. Themes and features seamlessly support mobile devices including smart phones, tablets and virtually any desired target format. Rich content layout and multi-format preview capabilities make quick work of publish-once-show-everywhere content management.

## Liferay CMS and Portal Framework



The eCommerce Product Suite brings highly customizable eCommerce capabilities directly to your Liferay implementation without the need to link to an external eCommerce application.

### The four main components of the Suite include:

**FORGE CART:** A complete, Java-based, enterprise shopping cart application. ForgeCart consists of 25 end-user facing shopping cart portlets and several feature-rich portlets for administrators.

**FORGE ADS:** An advertising solution with seamless integration of OpenX. The seven portlets included allow administrators to target ads based on browsing history, user profile, and web content based on tags and categories.

**FORGE BIRD:** A Liferay-based Business Intelligence (BI) solution with seamless integration of the Jasper Reports engine. Generate dynamic BI reports in tabular or graphical formats.

**FORGE KB:** A Liferay-based Knowledge Base (KB) solution that enables content creators and publishers to consolidate and manage the most accurate information in one place by authoring articles and organizing them in a hierarchy of navigable categories.

For more information, visit the ForgeLife website: [www.forgelife.com](http://www.forgelife.com)



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